



## Media Release



**To:** All Media  
**For:** Immediate Release  
**Date:** July 31st, 2003  
**Cnct:** Eve Mayer Orsburn at (972) 406-6829 or Eorsburn@TMCentury.com  
**Re:** TM Century Announces New PraiseDisc Manager

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DALLAS - On August 4<sup>th</sup>, 2003, Amy Wilken will join TM Century as PraiseDisc Manager. Wilken will manage the PraiseDisc project which delivers Christian new releases every other week to the over 1,800 radio stations in the United States that program any type of Christian music. Wilken's background includes a Bachelor's degree from Milliken University in Commercial Music, years of experience in Nashville with Christian record labels, a promotions position in Dallas with Sony, and most recently as the National Promotions Director for Christian independent label - Razed Records.

Eve Mayer Orsburn, Director of Special Projects, explained: "The experience Amy Wilken brings to the PraiseDisc product is invaluable. She understands the challenges both major and independent record labels face. She understands how to service Christian radio effectively."

"Due to the huge response we have received from Christian record labels and radio stations since we unveiled PraiseDisc just a few weeks ago, we felt we had to bring someone in to focus solely on PraiseDisc giving it the dedication it deserves. Amy has a ton of experience and all the contacts necessary to make PraiseDisc even more successful than it is currently. I am very impressed with the intellect and passion she brings to the table," stated TM Century President/CEO David Graupner.

Wilken will also be responsible for developing PraiseDemo which will first go out with PraiseDisc 004. PraiseDemo will be a sampling of products from various companies that Christian radio will find useful including syndicated shows, segments, voice talent, etc.

PraiseDisc 002 is hitting stations this week. The PraiseDisc service, which is free to U.S. radio stations, numerous syndicated shows, and several Sunday Morning shows on secular stations, covers new music releases in Christian music format genres...including Rock, CHR, AC, Inspirational, and Gospel. PraiseDisc, a label/artist supported service, includes releases from all the major and many minor record labels in addition to releases from independent artists. The PraiseDisc service also includes a section on the TM Century website with a fully searchable database, liner notes for each song and links to artist and label websites.

Dallas-based TM Century, Inc. creates, produces and distributes music-based products for broadcast media use. Product lines include music compilation libraries and services, production music, commercial jingles and radio & TV station identification packages. TM Century's clients include thousands of radio & television stations; radio, television satellite and Internet networks; web sites and portals; the American Forces Radio Network; numerous advertising agencies and commercial businesses. TM Century's products are broadcast on every continent on Earth. (Yep, even Antarctica!) Additionally, TM Century, Inc. owns and operates [www.JingleBank.com](http://www.JingleBank.com), an advertising jingle resource, [www.StudioDragonfly.com](http://www.StudioDragonfly.com) and online station ID resource and [www.HulaBear.com](http://www.HulaBear.com), a consumer oriented production and

sound effects library service and Sold-Rite, Inc. ([www.SOLD-RITE.com](http://www.SOLD-RITE.com)) a patent pending, internet-based, content delivery and DRM platform.