



## News Release

### TM Century Named Official Music Sponsor for N.A.M.E

DALLAS, (April 4, 2003)- Dallas-based TM Century, Inc. (OTCBB: TMCI) announced today that it has entered a national sponsorship agreement with the National Association for Mobile Entertainers (NAME), an organization based in Willow Bend, Penn. TM Century will be the official music sponsor of NAME for one year.

TM Century Regional Sales Manager, Rob Drachler said, "We look forward to working with Bruce Keslar, his staff and all of the NAME members. We feel that this will be a great partnership based on two companies who are all about customer service."

Bruce Keslar, national director of NAME, said of the new music sponsor, "TM Century offers a good variety of music in all categories for all DJs. TM Century listens when you offer suggestions."

TM Century will provide NAME member with music specials on products such as **PrimeCuts**. Regional Sales Manager, Janeen Becker said, "**PrimeCuts** was tailor-made for Mobile DJ's. It's a product that gets you all the hits at a price you can afford, and it's top-notch quality. You can't go wrong with **PrimeCuts**."

NAME was established for the sole purpose of meeting the needs of professional mobile entertainers. It has evolved into a multi-service association that also assists wedding and event planners and consumers from all over the United States. Education of the membership, the media and the consumer is the association's primary goal. Prospective members must meet certain qualifications in order to be accepted as a member, such as providing business and trade references, a listing of their professional equipment and they must make the commitment to learning new and different techniques in servicing their clientele. Members enjoy many benefits such as rental car discounts, liability insurance, equipment insurance, health insurance and discounts on record and CD pools.

In addition, NAME strives to keep abreast of breaking industry news, work on the image that needs to be presented as a professional mobile entertainer. NAME has worked very hard for a number of years to become a DJ-friendly association, and currently leads the mobile entertainer industry in membership, activity and music licensing issues. Being a full-time association, NAME offers many benefits and support.

Dallas based TM Century, Inc. creates, produces and distributes music based products. Product lines include music compilation libraries and weekly new music distribution services, production music, commercial jingles and radio and TV station identification packages. TM Century's clients include radio and television stations, radio, television satellite and Internet networks, web sites and portals, the American Forces Radio Network, and numerous advertising agencies and commercial businesses. TM Century's products are broadcast on every continent on Earth (Yep, even Antarctica!). Additionally, TM Century, Inc. owns and operates [www.StudioDragonfly.com](http://www.StudioDragonfly.com), an online station ID resource; [www.JingleBank.com](http://www.JingleBank.com), an advertising jingle resource; [www.HulaBear.com](http://www.HulaBear.com), a consumer oriented

production and sound effects library service and is a partner in Sold-Rite, Inc. [www.Sold-Rite.com](http://www.Sold-Rite.com), a internet-based content delivery system, patent pending.

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