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## **FOR IMMEDIATE RELEASE**

### **TM CENTURY ANNOUNCES: PRIMECUTS LATIN IS MAKING ITS DEBUT!**

**DALLAS (May 5, 2004)** - TM Century, Inc. announces the launch of PrimeCuts Latin.

**PrimeCuts Latin** was created with our DJ and Club clients in mind. Many have been asking for the hottest new Latin music to complement their other PC music, and add some spice to their repertoire. It will be a twice per month offering, with music from multiple formats.

The new PC Latin will be programmed by Gilbert Guerrero. Gilbert Guerrero is a graduate from St. Edward's University in Austin with a BBA in Marketing. He has worked in radio programming since 1996 when he began Austin's first weekly Latin Alternative radio music program on KOOP. The radio program received several critical mentions. He went on to host other Latin Music radio programs in Austin. Most recently, he has been acting as TM Century's Latin Music Programmer for it's HitDisc Latino.

Our own VP of Sales & Marketing, Eve Orsburn, has this to say... "[Due to the tremendous demand for multiple formats of Latin Music on one disc in a timely fashion, we are excited to offer a product that will get the hottest Latin music into the hands of professionals every other week.](#)"

Here is a list of the formats that you will see on each issue of PrimeCuts Latin:

**Regional:** Banda, Ranchera, Mariachi, Norteña, Grupero, Urban Regional, Cumbia

**Tejano**

**Tropical:** Salsa, Merengue, Reggaeton, Bachata

#### **About TM Century**

Dallas based TM Century, Inc. creates, produces and distributes music based products. Product lines include music compilation libraries and weekly new music distribution services, production music, commercial jingles and radio and TV station identification packages. TM Century's clients include radio and television stations, radio, television satellite and Internet networks, web sites and portals, the American Forces Radio Network, and numerous advertising agencies and commercial businesses. TM Century's products are broadcast on every continent on Earth (Yep, even Antarctica!). Additionally, TM Century, Inc. owns and operates [www.StudioDragonfly.com](http://www.StudioDragonfly.com), an online station ID resource; [www.JingleBank.com](http://www.JingleBank.com), an advertising jingle resource; and is a partner in Sold-Rite, Inc. [www.Sold-Rite.com](http://www.Sold-Rite.com), an internet-based content delivery system, patent pending.

For more information, contact your TM Century Music Rep

Phone: 972.406.6800

[www.TMCentury.com](http://www.TMCentury.com)