



# Inside 61

Please read carefully for important information about the many new Imagio features for 2008.

Folio 61

## Producer's Corner...

### IMAGIO FOLIO 61 NOTES:

#### **CONGRATULATIONS TO THE \$500 IMAGIO PRIZE CONTEST WINNER:**

Yes, we've come to the close of our IMAGIO contest and would like to thank the following participants:

- Scot Kirk, Jones Radio Networks - Seattle
- Roger Allen, KONO-FM - San Antonio
- Glen Anderson, New Northwest Broadcasters - Fairbanks Alaska
- Ian Fish, Heart FM - West Midlands
- Pete Garcia, KJ TZ Tejano 106.9 - Alibene
- Randy Norris, Cumulus - Cincinnati
- Robbie Donnelly, Midlands 103 - Tullamore

Lot's of great ideas made it difficult to choose the winner but after a great deal of deliberation we are proud to announce.....(drum roll please) .....the winner is.....  
...**Ian Fish from Heart FM, West Midlands!**

Ian came up with two great ideas. The first was to create a tension bed and sweeper like "Who Wants to Be A Millionaire" for prize contests. The second was to get different voices to record individual letters and numbers so that he could spell out H-E-A-R-T or 1-0-0-7 with a bunch of different voice samples.

Congratulations to Ian Fish and everyone else that entered. It's ideas from all of you that help us keep IMAGIO fresh. Every idea we received will be added to the library over the next few installments. Another contest is coming soon so keep thinking of new ideas. You could be our next winner!

Remember, if you have a request just send an email to [Imagio@JonesTM.com](mailto:Imagio@JonesTM.com) and we'll do our best to get it added to the library immediately. We're here to make your life easier.

The entire Imagio team thanks you for your support.

**Sincerely,  
Rob Rettberg - IMAGIO Producer**



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**Rob Rettberg, Producer**

### **GET THE ENTIRE IMAGIO LIBRARY ON HARD DRIVE**

We still have a lot of users out there that are not taking advantage of the IMAGIO Hard Drive. You can have the entire IMAGIO library on hard drive. What are you waiting for? We all need to save time with our increased workloads and this is the way to really get efficient. The drives we supply also have enough room for our Audio Architecture library as well as many years of automatic monthly updates. It's an external drive that works with Firewire or USB and... we'll format it for PC or Mac!

Imagine having all the Sweepers, Stagers, Music beds and FX from Folio 1 to the most current Folio delivered to you on one external hard drive. The audio files are all named with our long, descriptive naming format and pre-sorted into easy to use category folders. No more lost discs or CD clutter. No more trying to find a Holiday Sweeper over 9 years of discs. Just browse through the folders, audition, import, and produce. We've kept all of the audio in uncompressed .WAV format to retain the highest audio quality.

You'll still receive regular updates on CD-ROM or through our automated online update system. Both ways have a program that automatically puts your new audio into the proper category folders on your drive and... puts an extra copy in special folder called "NEW\_STUFF". The "NEW\_STUFF" folder always contains your most recent update. Here's another great benefit, the drive can be shared over a network between production studios. You can forget about tracking down discs that get scattered between multiple rooms!

**Give your Jones™ rep a call and get your IMAGIO hard drive today.**

Sincerely,

**Rob Rettberg**



**Rob Rettberg, Producer**

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